



“Transforming Childcare Into Greatness One Director At A Time!”

Dear Perspective Client,

Thank you for considering doing business with The Childcare Whisperer, LLC! Our new Regional Director service is a service designed to give your Director(s) assistance at their fingertips, while holding them accountable to perpetually execute and achieve. As well, this service will upgrade your organizational hierarchy. Your hierarchy will be Regional Director, Director, and Assistant Director. As well, the Regional Director service allows you, the owner, the opportunity to step back from the small fires to focus on the entrepreneurial aspects of growing and marketing the business. It is our promise to make all your childcare center needs our main priority.

As Your Regional Director We Would:

- Recruit, develop, motivate, and engage a highly talented team of Center Directors and teaching staff.
- Drive consistent focus on quality, accreditation, educational excellence
- Nurture customer relationships throughout the market while driving and supporting sound business decisions with children and families in mind.
- Manage multiple schools to ensure operational stability and business “best practices” are implemented and maintained
- Proactively address concerns, anticipating the needs of both internal stakeholders and the families we serve
- Use critical thinking to analyze center trends and territory performance, while providing support to enable schools to thrive and drive business decisions to maximize revenue, customer retention and acquisition.
- Execute operational strategies to drive success in critical performance measurements: enrollment, retention, productivity, quality, and customer-service
- Create an environment of trust and rapport with direct reports and center employees
- Consistently maintain knowledge of standard operating procedures and childcare licensing regulations



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The Whisperer’s Experience:

- 7 years of ECE experience that includes managing privately and corporately owned centers with enrollment ranging from 50-200 students
- Private Pre-k Lead Teacher, Assistant Director, Director of Curriculum, Center Director
- Exceptional interpersonal and verbal skills with parents, teachers, and students
- Strong project management, organizational, writing and reporting skills
- Solid business acumen, management, analytical, and problem-thinking skills
- Strong computer and technology skills

The Benefits of Having TCW As Your Regional Director:

- 12 center visits per year. Three (3) consecutive visits equal one week. (4 if the six-month contract is selected)
- Available Monday- Friday 9a.m-6p.m via phone and email
- In attendance of 3 staff meetings (1 if the six-month contract is selected)
- Ongoing Director training
- Daily empowerment sessions (every day at 10a.m. EST) with Director(s)
- Teacher Development (aiding with training and moral)
- Yearly Director and Assistant Director retreats (center must sponsor their Director(s))
- Monthly progress meeting with owner(s)
- Classroom staging
- Director(s) will have full access to the *iDirect* Accountability Group



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Packages:

The Regional Director service begins January 4, 2022. Please note that pricing is for a maximum of 4 centers. Any additional locations will be added at a rate of \$1,000 per center. All packages will increase annually by \$500. There are three packages available for you to choose from and they are as followed:

- **Let’s Try It Package**
month to month- \$6,000.00 per month
1 visit per month
- **Almost Ready Package**
6month contract- \$4,833.33 per month
1 visit per month
- **I’m Ready Package**
1 year contract- \$5,000.00 per month
Minimum of 2 visits per month



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Payment Options:

All selected payment options are final. A late fee of \$100 will be accrued at 12:01 p.m. for each payment option.

1.) Let's Try It Package Payment Options:

Deposit: \$1,200 (will be deducted from your first payment)

- **Weekly- \$1, 500** (due every Friday by 12 noon)
- **1st and the 15th – \$3,000** (due 12 noon on each due date)
- **Full payment of \$6,000** (invoice will be sent on the 30th of the previous month, due by 12 noon on the first on each month)

2.) Almost Ready Package Payment Options:

Deposit: \$1,100 (will be deducted from your first payment)

- **Weekly- \$1, 208.33** (due every Friday by 12 noon)
- **1st and the 15th – \$2,416.66** (due 12 noon on each due date)
- **Full payment of \$4,833.33** (invoice will be sent on the 30th of the previous month, due by 12 noon on the first on each month)

3.) I'm Ready Package Payment Options:

Deposit: \$1,100 (will be deducted from your first payment)

- **Weekly- \$1, 250.00** (due every Friday by 12 noon)
- **1st and the 15th – \$2,500.00** (due 12 noon on each due date)
- **Full payment of \$5,000.00** (invoice will be sent on the 30th of the previous month, due by 12 noon on the first on each month)



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This page must be signed and returned

Acknowledgement & Signature:

I have read and agree to the terms and conditions listed above. I understand that all payments must be paid by 12 noon EST on the day that it is due or a late fee of \$100 will be added at 12:01p.m. EST and services are terminated until payment and late fee are paid. I also understand that after 3 late payments, services are terminated. If services are terminated by the Client or any of its affiliates for any reason listed or not listed, the client agrees to pay 100% of the remaining contracted balance. I understand, all packages will increase annually by \$500. Should services be terminated by The Childcare Whisperer, LLC or any of its affiliates for any reason listed or not listed, the client agrees to 50% of the remaining contracted balance. All deposits are nonrefundable.

Please check a payment option and package:

1. **Let’s Try It Package** _____
2. **Almost Ready Package** _____
3. **I’m Ready Package** _____
 - Weekly
 - 1st and the 15th
 - Pay In Full

Center name: _____

Owner’s Name: _____

Owner’s Signature _____ Date: _____

Mr. Ty

Mr. Ty- The Childcare Whisperer

Owner